

1 JAMES G. SNELL, California Bar. No. 173070
JSnell@perkinscoie.com
2 DANIEL E. LASSEN, California Bar No. 271446
DanLassen@perkinscoie.com
3 **PERKINS COIE LLP**
3150 Porter Drive
4 Palo Alto, CA 94304-1212
Telephone: 650.838.4300
5 Facsimile: 650.838.4350

6 *Attorneys for Defendant*
7 *Facebook, Inc.*

8 UNITED STATES DISTRICT COURT
9 NORTHERN DISTRICT OF CALIFORNIA
10 SAN JOSE DIVISION
11

12 FRANCO CARACCIOLI, an individual,

13 Plaintiff,

14 v.

15 FACEBOOK, INC., a Delaware
16 corporation, and Does 1-10,

17 Defendant.
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Case No. 15-cv-04145-EJD

**DEFENDANT FACEBOOK, INC.'S
NOTICE OF MOTION TO DISMISS AND
MOTION; MEMORANDUM OF POINTS
AND AUTHORITIES IN SUPPORT
THEREOF**

Date: March 3, 2016
Time: 9:00 a.m.
Courtroom: 4
Judge: Hon. Edward J. Davila

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**NOTICE OF MOTION AND MOTION TO DISMISS UNDER RULE 12
OF THE FEDERAL RULES OF CIVIL PROCEDURE**

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on March 3, 2016 at 9:00 a.m., or at the earliest practicable time thereafter on this Court's schedule, in courtroom 4 of the Honorable Edward J. Davila, 280 South 1st Street, San Jose, California, 95113, defendant Facebook, Inc. ("Facebook") will and hereby does move for an Order dismissing Plaintiff Franco Caraccioli's ("Caraccioli") claims under Federal Rule of Civil Procedure 12(b)(6) for failure to state a claim upon which relief can be granted.

This motion is based on this Notice of Motion and Motion, the Memorandum of Points and Authorities below, the supporting Declaration of Daniel E. Lassen, the Court's files in this action, the arguments of counsel, and any other matter the Court may properly consider.

Dated: October 26, 2015.

PERKINS COIE LLP

By: /s/ Daniel E. Lassen
DANIEL E. LASSEN

Attorneys for Defendant
Facebook, Inc.

MEMORANDUM OF POINTS AND AUTHORITIES

I. STATEMENT OF ISSUES

The issues to be decided are should the First Amended Complaint (“FAC”) be dismissed pursuant to Fed. R. Civ. P 12(b)(6) for failure to state a claim upon which relief can be granted because (i) Caraccioli agreed to Facebook’s Terms of Service (“Terms”) which provides that Facebook does not have the obligations that the FAC claims, and (ii) the Communications Decency Act (“CDA”) bars the claims against Facebook?

II. INTRODUCTION

Caraccioli seeks to hold Facebook liable for content created by an unidentified Facebook user, because he claims that Facebook did not remove a Facebook account containing offensive images and videos. However, as a Facebook user himself, Caraccioli agreed that Facebook is not responsible for content posted by other users. The FAC therefore fails to state a cause of action against Facebook and the Court should accordingly grant the Motion to Dismiss.

Caraccioli’s claims are also barred by the federal CDA. Courts in California and across the country have held repeatedly that the CDA immunizes Facebook and other information service providers from liability arising out of content created by others. Because Facebook cannot be liable to Caraccioli for content created by other people who use Facebook, amendment would be futile, and Facebook’s Motion to Dismiss should be granted with prejudice.

III. SUMMARY OF PLAINTIFF’S ALLEGATIONS

Caraccioli alleges that “a third party who’s [sic] identity is still unascertainable” created a Facebook account under the name “Franco Caracciolijerkingman”, which contained “videos and pictures of Mr. Caraccioli sexually arousing or pleasuring himself.” FAC¹ ¶¶ 27, 29.

¹ Caraccioli has filed three versions of his complaint, two of which are both entitled the First Amended Complaint. *See* Docket Entries 4, 8. This Motion cites to the first-filed First Amended Complaint, filed on September 18, 2015, which attaches Facebook’s Terms of Service. Docket Entry 4 at 40. Why Caraccioli re-filed the First Amended Complaint without attaching the Terms of Service on September 21 is not clear. But to the extent they differ, the second-filed FAC should be disregarded, as Caraccioli had already amended his complaint as a matter of course and any further amendment required Facebook’s “written consent or the court’s leave.” Fed. R. Civ. Proc. 15(a)(2).

1 Importantly, he does *not* allege that *Facebook* created the account, or created or posted any of the
 2 photos or videos. Instead, he alleges that Facebook allowed the content to remain on Facebook
 3 after he and others requested that Facebook remove the account and its content (*id.* ¶¶ 29-30, 34,
 4 36, 38-44), and Facebook “recklessly” disregarded its Terms by allegedly reviewing the reported
 5 account and declining to remove it in a timely fashion. *Id.* ¶¶ 1, 3-8, 38-44. Caraccioli
 6 acknowledges that the account has been removed. *Id.* ¶¶ 9, 44.

7 Caraccioli prays for punitive and exemplary damages of no less than \$1,000,000.00,
 8 compensatory damages, mental and emotional distress damages, damages for injury to reputation,
 9 interest, prevailing party attorneys’ fees, and costs. *Id.*, Prayer for Relief.

10 IV. RELEVANT BACKGROUND

11 Facebook operates a free social networking service that provides billions of users a
 12 platform on which to share messages, photos, videos and links to other content. *See* Compl. ¶ 14;
 13 *see also* Facebook Newsroom, <http://newsroom.fb.com/company-info/> (last visited October 22,
 14 2015). Facebook users agree to Facebook’s Terms when they sign up for a Facebook account and
 15 each time they access or use Facebook. *See* Declaration of Daniel E. Lassen in Support of
 16 Motion to Dismiss (“Lassen Decl.”), Ex. A.

17 Caraccioli agrees that the Terms govern this dispute, because he acknowledges that he
 18 agreed to them (*see* FAC ¶ 162), attaches them to the FAC, claims breach of contract based on
 19 them (*id.* ¶¶ 179-190), and references the Terms throughout the FAC (*id.* ¶¶ 5, 41-43, 141-142,
 20 162-163, 180-181, 208). Among other provisions, the Terms provide that:

- 21 • Although Facebook provides rules for user conduct, Facebook does not control or
- 22 direct users’ actions on Facebook and it is not responsible for the content or
- 23 information users transmit or share on Facebook, or for the conduct, whether
- 24 online or offline, of any user of Facebook (Lassen Decl., Ex. A at § 15.2); and
- 25 • The Terms do not confer any third party beneficiary rights (*id.* at § 18.9).

26 The Terms also specifically and conspicuously disclaim any liability for the actions of
 27 others:

WE TRY TO KEEP FACEBOOK UP, BUG-FREE, AND SAFE, BUT YOU USE IT AT YOUR OWN RISK. WE ARE PROVIDING FACEBOOK AS IS WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WE DO NOT GUARANTEE THAT FACEBOOK WILL ALWAYS BE SAFE, SECURE OR ERROR-FREE... FACEBOOK IS NOT RESPONSIBLE FOR THE ACTIONS, CONTENT, INFORMATION, OR DATA OF THIRD PARTIES, AND YOU RELEASE US, OUR DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS FROM ANY CLAIMS AND DAMAGES, KNOWN AND UNKNOWN, ARISING OUT OF OR IN ANY WAY CONNECTED WITH ANY CLAIM YOU HAVE AGAINST ANY SUCH THIRD PARTIES.

Id. § 15.3.

V. LEGAL STANDARD

A plaintiff must plead her claims with sufficient specificity to “give the defendant fair notice of what the . . . claim is and the grounds upon which it rests.” *Bell Atl. Corp. v. Twombly*, 550 U.S. 545, 544 (2007). Dismissal for failure to state a claim under Rule 12(b)(6) “is appropriate only where the complaint lacks a cognizable legal theory or sufficient facts to support a cognizable legal theory.” *Mendonado v. Centinela Hosp. Med. Ctr.*, 521 F.3d 1097, 1104 (9th Cir. 2008). In other words, “a complaint must contain sufficient factual matter, accepted as true, to ‘state a claim to relief that is plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678, (2009) (quoting *Twombly*, 550 U.S. at 570). On a motion to dismiss, “[t]he court need not accept as true . . . allegations that contradict facts that may be judicially noticed by the court . . . and may consider documents that are referred to in the complaint whose authenticity no party questions.” *Shwarz v. United States*, 234 F.3d 428, 435 (9th Cir. 2000) (citations omitted).

VI. ARGUMENT

A. Plaintiff’s Allegations Fail To State A Claim Against Facebook, Because Plaintiff’s Allegations Contradict Facebook’s Terms.

All of Caraccioli’s claims against Facebook directly contradict Facebook’s Terms and should therefore be dismissed. *See Young v. Facebook, Inc.*, No. 5:10-CV-03579-JF/PVT, 2010 WL 4269304, at *3, *5 (N.D. Cal. Oct. 25, 2010) (dismissing both a breach of contract claim premised on Facebook’s failure to enforce the Terms and a negligence claim premised on Facebook’s “duty to use due care when hiring and training personnel to monitor and enforce

1 website activity” because, in part, the Terms include “an express disclaimer”). Here, Caraccioli
 2 acknowledges that he “agreed” to the Terms (FAC ¶ 162), and he refers repeatedly to the Terms
 3 as the foundation for his claims. *Id.* ¶¶ 5, 41-42, 64, 141-142, 162-163, 180-181, 193, 208. But,
 4 Caraccioli ignores the Terms when it suits him. For example he asserts that Facebook had an
 5 obligation to prevent and immediately remove content that he found objectionable, that Facebook
 6 should be responsible for the content posted by other people on its service, and that he has the
 7 right to enforce how Facebook applies the Terms to other users’ activities. Yet each of those
 8 assertions are expressly contradicted by the Terms. Ex. A, §3 (Facebook does not guarantee that
 9 its site will be safe and free from content that violates the Terms), §15.2 (Facebook does not
 10 control or direct users’ actions and it is not responsible for the content or information shared on
 11 Facebook), §18.9 (The Terms do not create third party beneficiary rights such as a right to assert
 12 claims related to other user conduct).

13 The Court should disregard all allegations in the FAC that are contrary to the terms of
 14 Carraccioli’s contract with Facebook. Carraccioli alleges that, after being put on notice about the
 15 account, Facebook “recreated, sponsored, republished, and/or acted as a speaker of the content by
 16 deciding to continue displaying it as opposed to deleting it.” FAC ¶ 1; *see also id.* ¶¶ 38-40. All
 17 the claims depend on Carraccioli’s allegations that Facebook republished, recreated or otherwise
 18 displayed the Content. *Id.* ¶ 64 (defamation), ¶ 82 (libel), ¶ 95 (invasion of privacy upon
 19 Caraccioli’s solitude or seclusion), ¶ 111 (invasion of privacy through public disclosure of private
 20 facts), ¶ 125 (invasion of privacy by portraying Caraccioli in a false light), ¶ 141 (intentional
 21 infliction of emotional distress), ¶ 162 (negligent infliction of emotional distress), ¶ 181 (breach
 22 of contract), ¶ 194 (negligent hiring, supervision, or retention), ¶¶ 208-209, 212 (unfair business
 23 practices). Caraccioli similarly asserts that Facebook did not abide by the Terms because it did
 24 not remove the Caracciolijerkingman account (FAC ¶¶ 5, 41-42, 64, 141-142, 162-163, 180-181,
 25 193, 208), and Facebook had a “duty” to train its employees to detect unlawful content (*id.* ¶ 193
 26 (negligent hiring, supervision, or retention)), and enforce the Terms. *Id.* ¶ 181 (breach of
 27 contract), ¶ 162 (negligent infliction of emotional distress).

But the Terms directly contradict these assertions as well. Lassen Decl., Ex. A at §§ 15.2, 15.3, 18.9; *see Young v. Facebook*, 2010 WL 4269304, at *3 (Facebook’s Terms restrict users’ behavior but “they do not create affirmative obligations” on Facebook). In agreeing to Facebook’s Terms, Caraccioli acknowledged that “[a]lthough Facebook provides rules for user conduct, Facebook does not control or direct users’ actions on Facebook and it is not responsible for the content or information users transmit or share on Facebook, or for the conduct, whether online or offline, of any user of Facebook.” Lassen Decl., Ex. A, at § 15.2; *see also id.* at § 18.9 (no third-party beneficiary rights). He further agreed that “FACEBOOK IS NOT RESPONSIBLE FOR THE ACTIONS, CONTENT, INFORMATION, OR DATA OF THIRD PARTIES.” *Id.* § 15.3 (all caps in the original).

Because the Terms directly contradict the allegations that form the basis of Caraccioli’s claims, the FAC should be dismissed.

B. Plaintiff’s Claims Are Barred By Section 230 Of The Communications Decency Act.

The FAC should also be dismissed because Section 230 of the CDA bars each of Caraccioli’s claims. *See e.g., Klayman v. Zuckerberg*, 753 F.3d 1354, 1355 (D.C. Cir. 2014) *cert. denied*, 135 S. Ct. 680 (2014) (CDA barred intentional tort and negligence claims against Facebook based on failure to timely remove content that allegedly violated Facebook Terms); *Gaston v. Facebook, Inc.*, No. 3:12-cv-0063-ST, 2012 WL 629868, at *1-2 (D. Or. Feb. 2, 2012) (dismissing defamation claim against Facebook); *Tetreau v. Facebook, Inc.*, No. 10-4558-CZ (Mich. Cir. Ct. Feb. 23, 2011) (CDA barred defamation and intentional and negligent tort claims); *Young v. Facebook*, 2010 WL 4269304, at *5 (dismissing negligence claims alleging that Facebook has a duty to condemn threatening statements because implying such a duty would be inconsistent with the policy choices undertaken by Congress in the CDA); *Finkel v. Facebook, Inc.*, No. 102578/09, 2009 WL 3240365 (N.Y. Sup. Ct. Sept. 15, 2009) (CDA bars defamation claims for statements containing negative sexual and medical connotations posted by others on Facebook); *see also Doe II v. MySpace Inc.*, 175 Cal.App.4th 561, 566 (2009) (CDA barred claims that a social media website failed to institute reasonable measures to prevent certain communications); *accord Gentry v. eBay, Inc.*, 99 Cal.App.4th 816, 820 (2002) (CDA barred

claims seeking to “hold eBay responsible for misinformation or misrepresentations originating with other defendants or third parties”).

1. The Communications Decency Act Prohibits Lawsuits Against Service Providers Like Facebook Based on User-Generated Content.

Under the CDA, “[n]o provider or user of an interactive computer service shall be treated as the publisher or speaker of any information provided by another information content provider,” and “[n]o cause of action may be brought and no liability may be imposed under any State or local law that is inconsistent with this section.” 47 U.S.C. §§ 230(c)(1), (e)(3) (emphasis added). By its plain language, the CDA provides “broad federal immunity to any cause of action that would make service providers liable for information originating with a third-party user of the service.” *Perfect 10, Inc. v. CCBill LLC*, 488 F.3d 1102, 1118 (9th Cir. 2007) (internal quotation marks and citations omitted); *see also Doe v. MySpace, Inc.*, 528 F.3d 413, 418 (5th Cir. 2008) (CDA applies “in all cases arising from the publication of user-generated content”).

Congress enacted Section 230 to foster the development of the Internet and encourage free speech by shielding service providers from lawsuits arising out of user-generated content. *See Zeran v. Am. Online, Inc.*, 129 F.3d 327, 330 (4th Cir. 1997). Section 230 is intended “to protect websites against the evil of liability for failure to remove offensive content.” *Fair Hous. Council of San Fernando Valley v. Roommates.com, LLC*, 521 F.3d 1157, 1174 (9th Cir. 2008). Courts apply Section 230 immunity broadly “to protect websites not merely from ultimate liability, but from having to fight costly and protracted legal battles.” *Id.* at 1175.

“At its core,” the CDA “bars ‘lawsuits seeking to hold a service provider liable for its exercise of a publisher’s traditional editorial functions—such as deciding whether to publish, withdraw, postpone or alter content.’” *Jones v. Dirty World Entm’t Recordings LLC*, 755 F.3d 398, 407 (6th Cir. 2014), *quoting Zeran*, 129 F.3d at 330. Thus, if a lawsuit seeks to hold a service provider liable for its “decisions relating to the monitoring, screening, and deletion of content,” then that lawsuit must be dismissed. *MySpace, Inc.*, 528 F.3d at 420; *see also Roommates.com*, 521 F.3d at 1170-71 (“[A]ny activity that can be boiled down to deciding

whether to exclude material that third parties seek to post online is perforce immune under [the CDA].”).

Caraccioli cannot plead around the CDA by renaming his claims. “[W]hat matters is not the name of the cause of action—defamation versus negligence versus intentional infliction of emotional distress—what matters is whether the cause of action inherently requires the court to treat the defendant as the ‘publisher or speaker’ of content provided by another.” *Barnes v. Yahoo!, Inc.*, 570 F.3d 1096, 1101-02 (9th Cir. 2009). Courts have therefore dismissed a wide variety of claims that seek to hold service providers liable for the speech of their users, including those Caraccioli now asserts against Facebook.² Courts have routinely dismissed such claims, recognizing that “[m]aking interactive computer services . . . liable for the speech of third parties would severely restrict the information available on the Internet” and undermine Congress’s intent “to maintain the robust nature of Internet communication.” *Batzel v. Smith*, 333 F.3d 1018, 1027-28 (9th Cir. 2003) (internal quotation marks and citation omitted).³

2. Facebook Meets All the Requirements for Immunity Under the Communications Decency Act.

Facebook is entitled to CDA immunity if (1) Facebook is an “interactive computer service,” (2) Caraccioli’s claims treat Facebook as the “publisher” or “speaker” of the offending content, and (3) the offending content was “provided by another information content provider.” 47 U.S.C. § 230(c)(1); *Jones*, 755 F.3d at 409. Each of these requirements is satisfied here. Caraccioli’s claim against Facebook therefore should be dismissed with prejudice. *See Nemet*

² See, e.g., *Jones*, 755 F.3d at 407 (CDA barred tort claims for emotional distress); *Klayman*, 753 F.3d at 1355 (CDA barred intentional assault claims against Facebook based on failure to remove objectionable content); *Chi. Lawyers’ Comm. for Civil Rights Under Law, Inc. v. Craigslist, Inc.*, 519 F.3d 666, 671 (7th Cir. 2008) (CDA barred statutory civil rights claims); *Carafano v. Metrosplash.com, Inc.*, 339 F.3d 1119, 1121 (9th Cir. 2003) (CDA barred invasion-of-privacy and negligence claims); *Zeran*, 129 F.3d at 332 (CDA barred negligence claims); *Gentry*, 99 Cal.App.4th at 820 (CDA barred unfair business practices claim).

³ See, e.g., *Gaston*, 2012 WL 629868, at *1-2 (dismissing defamation claim against Facebook); *Tetreau*, No. 10-4558-CZ (same); *Finkel*, 2009 WL 3240365 (same); *see also Doe v. Am. Online, Inc.*, 783 So. 2d at 1014-15 (dismissing defamation claim against website); *Medytox Solutions, Inc. v. Investorshub.com, Inc.*, 152 So. 3d 727, 729 (Fla. Dist. Ct. App. 2014) review denied, 168 So. 3d 226 (Fla. 2015) and cert. denied, (U.S. Oct. 5, 2015) *Medytox*, 2014 WL 6775236, at *1 (dismissing claim seeking removal of allegedly defamatory statements on defendant’s website); *Giordano v. Romeo*, 76 So. 3d 1100, 1102 (Fla. 3d DCA 2011) (dismissing defamation claim against website).

1 *Chevrolet, Ltd. v. Consumeraffairs.com, Inc.* (4th Cir. 2009) 591 F.3d 250, 255 (explaining that
 2 courts “aim to resolve the question of [CDA] immunity at the earliest possible stage of the case”);
 3 *MySpace*, 175 Cal.App.4th at 566 (affirming trial court’s sustaining of demurrer without leave to
 4 amend, as to social media website pursuant to the CDA).

5 **a. Facebook Provides an Interactive Computer Service.**

6 The CDA defines an “interactive computer service” as “any information service, system,
 7 or access software provider that provides or enables computer access by multiple users to a
 8 computer server.” 47 U.S.C. § 230(f)(2). Facebook falls squarely within that definition because
 9 it allows people from around the world to access its computer servers for the purposes of posting
 10 and sharing photos and messages with others. *See* FAC ¶ 14 (describing Facebook as a company
 11 that “provides a social networking Website that connects people with their friends, families, and
 12 other online communities”). It is therefore, no surprise that several courts have expressly found
 13 that Facebook is an interactive computer service under the CDA. *See Klayman*, 753 F.3d at 1357;
 14 *Gaston*, 2012 WL 629868, at *7; *Finkel*, 2009 WL 3240365; *see also Young*, 2010 WL 4269304,
 15 at *5 (rejecting claim against Facebook in part because it was “inconsistent with the policy
 16 choices undertaken by Congress in the [CDA], which sharply limits the responsibility of
 17 interactive computer service providers for the content provided by third parties”). There is also
 18 broad precedent that social media companies like Facebook are interactive computer services
 19 under the CDA. *MySpace, Inc.*, 528 F.3d at 415 (*MySpace*, social network that allowed sharing
 20 of photos and comments entitled to CDA immunity as an interactive computer service); *Johnson*
 21 *v. Arden*, 614 F.3d 785, 792 (8th Cir. 2010) (comments posted to message board by third-party
 22 users qualified defendant to CDA immunity as an interactive computer service); *Green v.*
 23 *America Online*, 318 F.3d 465, 471 (3d Cir. 2003) (AOL entitled to CDA immunity as an
 24 interactive computer service for messages allegedly transmitted through its service).

25 **b. Caraccioli’s Claims Treat Facebook as a Publisher or Speaker.**

26 All of Caraccioli’s claims treat Facebook as the publisher or speaker of the content on the
 27 CaraccioliJerkingman account. According to the FAC, “Facebook recreated, sponsored,
 28 republished, and/or acted as a speaker of the content [of the CaraccioliJerkingman account] by

1 deciding to continue displaying it as opposed to deleting it.” FAC ¶ 1; *see also id.* ¶¶ 38-40.
 2 Indeed, each one of Caraccioli’s claims depends on the allegation that Facebook republished,
 3 recreated or otherwise displayed the offending content. *Id.* ¶ 64 (defamation), ¶ 82 (libel), ¶ 95
 4 (invasion of privacy upon Caraccioli’s solitude or seclusion), ¶ 111 (invasion of privacy through
 5 public disclosure of private facts), ¶ 125 (invasion of privacy by portraying Caraccioli in a false
 6 light), ¶ 141 (intentional infliction of emotional distress), ¶ 162 (negligent infliction of emotional
 7 distress), ¶ 181 (breach of contract), ¶ 194 (negligent hiring, supervision, or retention), ¶¶ 208-
 8 209, 212 (unfair business practices). The decision of what to remove from publication is “the
 9 very essence of publishing,” and courts have rightly found that the CDA bars claims based on the
 10 failure to promptly remove content posted by others. *See, e.g., Klayman*, 753 F.3d at 1355
 11 (affirming dismissal of claims that Facebook did not timely remove content based on CDA
 12 immunity); *see also Jones*, 755 F.3d at 407–408, 417 (holding the CDA bars suit against provider
 13 for failure to remove content posted by others); *MySpace*, 528 F.3d at 420 (recognizing CDA
 14 immunity for “decisions relating to the monitoring, screening, and deletion of content”).

15 Decisions about whether to deactivate users’ accounts also fall squarely within the sphere
 16 of “editorial and self-regulatory functions” protected by the CDA. *See Ben Ezra, Weinstein, &*
 17 *Co., Inc. v. Am. Online Inc.*, 206 F.3d 980, 986 (10th Cir. 2000). For more than 15 years, courts
 18 have repeatedly determined that the CDA bars any and all claims “relating to the monitoring,
 19 screening, and deletion of content from [a covered service’s] network—actions quintessentially
 20 related to a publisher’s role.” *Green*, 318 F.3d at 471; *see also Ben Ezra, Weinstein & Co.*, 206
 21 F.3d at 986 (the CDA “forbid[s] the imposition of publisher liability on a service provider for the
 22 exercise of its editorial and self-regulatory functions”); *Zeran*, 129 F.3d at 328 (affirming
 23 dismissal of complaint where plaintiff argued that AOL “refused to post retractions of [allegedly
 24 defamatory] messages, and failed to screen for similar postings thereafter”).

25 Facebook’s alleged failure to remove certain content in a timely manner is a quintessential
 26 exercise of a traditional publisher function, which is immune under the CDA. There is no
 27 escaping that the FAC seeks to hold Facebook liable as the “publisher” or “speaker” of the
 28 allegedly offending content based on its alleged failure to prevent or remove certain content.

c. **The Offending Content Was Posted by An Unknown Facebook User—
Another Information Content Provider.**

Caraccioli has not alleged that Facebook is responsible, in whole or in part, for the creation or development of the Caracciolijerkingman account or its content. Nor could he. *See Dowbenko v. Google Inc.*, 991 F. Supp. 2d 1219, 1220 (S.D. Fla. 2013) (rejecting as “simply implausible” the notion that Google executives were responsible for defamatory content posted via Google services). To the contrary, Caraccioli alleges that a person who “is still unascertainable” – not Facebook – was responsible for creating the allegedly injurious account. FAC ¶ 27. This “unascertainable” person – not Facebook – is the “information content provider[.]” *See, e.g., Nemet Chevrolet, Ltd. v. Consumeraffairs.com, Inc.* 591 F.3d 250, 254 (4th Cir. 2009) (affirming dismissal of claims against website based on allegedly unlawful consumer reviews published on website; explaining that “[s]tate-law plaintiffs may hold liable the person who creates or develops unlawful content, but not the interactive computer service provider who merely enables that content to be posted online”); *Price v. Gannett Co.*, No. 2:11-cv-00628, 2012 WL 1570972, at *2 (S.D.W.Va. May 1, 2012) (dismissing claims against Topix.com based on allegedly tortious posts because “Plaintiffs have admitted in the complaint that the unknown individuals provided the statements, not Topix,” and it “is also clear that Plaintiffs are treating Topix as the publisher” of the allegedly tortious posts).

Caraccioli’s attempt to plead around CDA immunity by alleging that Facebook acted recklessly or intentionally in not immediately removing offending content on its website after Caraccioli and others notified Facebook about the account (FAC ¶¶ 1, 3-8, 29-30 32,-36, 38-44), is of no moment. Facebook is entitled to CDA immunity regardless of whether it was on notice of Caraccioli’s desire to have the content removed. *See, e.g., Klayman*, 753 F.3d at 1355 (CDA barred claims against Facebook based on failure to remove content that allegedly violated Facebook Terms); *Universal Commc’n Sys., Inc. v. Lycos, Inc.*, 478 F.3d 413, 420 (1st Cir. 2007) (holding that CDA immunity “applies even after notice of the potentially unlawful nature of the third-party content”); *Barrett v. Rosenthal*, 40 Cal. 4th 33, 39 (2006) (holding that the CDA immunizes information service providers from notice liability); *Gentry*, 99 Cal. App. 4th at 835

1 (holding that the CDA immunized eBay where the “claim s[ought] to hold eBay responsible for
2 having notice of illegal activities conducted by others on its web site, and for electing not to take
3 action against those third parties, including by withdrawing or somehow altering the content
4 placed by them”), cited with approval in *Barrett*, 146 P.3d at 518. Notice accordingly does not
5 affect Facebook’s immunity under the CDA.

6 Because each of the three elements of Section 230(c)(1) are met, Facebook is immune
7 from liability for each of Caraccioli’s claims and the Motion to Dismiss should be granted.

8 **VII. CONCLUSION**

9 Facebook requests that the Court grant Facebook’s Motion to Dismiss in its entirety,
10 without leave to amend because Caraccioli has failed to allege any cause of action against
11 Facebook, and given the broad immunity granted by the CDA, any attempt to amend would be
12 futile.

13 Dated: October 26, 2015.

PERKINS COIE LLP

15 By: /s/ Daniel E. Lassen
16 DANIEL E. LASSEN

17 Attorneys for Defendant
18 Facebook, Inc.

CERTIFICATE OF SERVICE

I certify that on October 26, 2015, I electronically filed the foregoing *DEFENDANT FACEBOOK, INC.'S NOTICE OF MOTION AND MOTION TO DISMISS* with the Clerk of the Court using the CM/ECF system. I also caused service to be made by email, pursuant to agreement, to the following addressee pursuant to Civil L.R. 5-1(h)(2):

FRANCO CARACCIOLI
1281 9th Avenue #2905
San Diego, CA 92101
Email: francocaraccioli@gmail.com

Plaintiff Pro Se

I certify under penalty of perjury that the foregoing is true and correct.

DATED October 26, 2015.



Diane G Lizardo